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**CALL FOR “HOW I DO IT” VIDEO SUBMISSIONS 2024**  
**Association of Breast Surgery Conference**  
**Monday 13th May – Tuesday 14th May**

New for 2024, the Association of Breast Surgery are inviting both members and non-members of the breast surgery community to submit a video for consideration to be included in the ‘How I do it’ session at conference.

This is a unique opportunity to share your expertise and top tips of practice with colleagues at the conference during a session aimed specifically at showcasing innovative and novel ways of approaching clinical procedures.

Submissions will be peer-reviewed by the ABS conference working-group and videos will be selected based on innovation, quality of technique and relevance to the conference audience. The video will then be played during the “How do I do it” session and the author should be present to answer questions.

Please note selected authors will be expected to register and attend the conference in Bournemouth, May 2024, in order to answer questions during the session.

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**How to submit a video?**

To submit a video please complete the online form at the time of sending over your video file.

**Where do I send my video submission to?**

Video files should be sent via WeTransfer or alternative file sharing platforms to [abs@profileproductions.co.uk](mailto:abs@profileproductions.co.uk)

**DEADLINE FOR SUBMISSION: If you wish to submit a video for consideration, you must do so before 9am on Friday 9th February and you will be notified in the weeks after that as to the outcome of your submission.**

**What are the requirements for a video submission?**

1. Videos must be sent via a file sharing platform such as WeTransfer and sent to the email [abs@profileproductions.co.uk](mailto:abs@profileproductions.co.uk)
2. Videos must be uploaded before 9am on Friday 9<sup>th</sup> February 2024.
3. Videos should be no longer than 5 minutes in length and should be recorded in standard file formats, for example MP4 file, with the largest frame size (usually 1920 x 1080)
4. Recording of video should be of professional standard with an educational style.
5. Please ensure that there is no music or copyrighted images recorded as part of the submission.
6. Ideally please ensure that any branding or reference to specific products throughout the video are kept to a minimum

**Before submitting a video, please ensure**

1. You have received written consent from any patients who feature in any video submission and they have agreed for the material to be shown at a medical conference, if the video is selected for presentation.
2. The author is responsible for the material include in the video, and not ABS.
3. Please make sure there is no patient identifiable data shown in the video to include names on X-ray, wrist bands or even unusual tattoos, body markings that may make it possible to identify the patient.
4. Should any colleagues appear with you in the video submission, that you also have written consent from them.
5. Please ensure all parties are made aware that this video, if selected, will be played to a large audience in the 'How I do it' session, at the ABS conference taking place in Bournemouth, May 2024.
6. If necessary, please include a disclosure slide at the beginning of your video.
7. It is also a good idea to include a slide at the start or end of your submission to outline the procedure and the educational objectives of your video.
8. Please note that video submissions are not eligible for any of the awards taking place at the ABS 2024 conference.
9. All videos will be made available in the secure members area of the ABS website after the conference.

Should you have any queries regarding submitting a video for consideration, please email [abs@profileproductions.co.uk](mailto:abs@profileproductions.co.uk) or call + 44 (0) 20 3725 5840